



Estimating Passenger Flow & Occupancy on Board Public Transport Buses Through Mobile Participatory and Opportunistic Sensing

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Background

Collecting real time passenger flow and occupancy data usually involves using hardware such as cameras and pressure sensors to record passenger journeys. It's easy to imagine how expensive this can become at scale.

In 2014 Dublin bus had 945 buses and had spent 8 million euro implementing their RTPI (Real Time Passenger Information) system, demonstrating the importance of real time information to Dublin Bus and its passengers.

How is this data useful?

- Bus operators, such as Dublin Bus, can reduce costs and environmental impact by optimising how their bus fleet is used based on passenger flow and occupancy data.
- Passengers can enjoy a more comfortable journey in buses that are not so crowded.
- Bus operators can become better at scheduling buses based on demand data.
- Planning for future public transport in cities relies upon passenger flow data over time such as the data collected by this study.

Introducing PassengerSense

PassengerSense is a crowd sensing mobile application designed to help discover the relationship between the number of discoverable Bluetooth devices, the number of passengers connected to the buses Wi-Fi and the number of actual passengers on board the bus.

Participatory Sensing:

- Participants who use the application can provide ground truth data about the true occupancy of the bus.

Opportunistic Sensing:

- Data collected in the background without the users input is opportunistic. In this case Cell, Wi-Fi, and Bluetooth.

Estimating Passenger Occupancy:

- Previous studies suggest that discoverable Bluetooth devices represent between (7.5 – 9.5 %) of the population.

Results (Rush Hour Data):

- Correlation between Wi-Fi users and passengers: $R = 0.796$

- Classification Table (Bus Full/Not Full Binary Classification Model)

	Suc-Obs	Fail-Obs	
Full-Pred	15	5	20
Not-Full-Pred	10	92	102
	25	97	122
Accuracy	0.6	0.948454	0.877049

M.Sc. in Computer Science

(Networks and Distributed Systems)

How Does it Work?

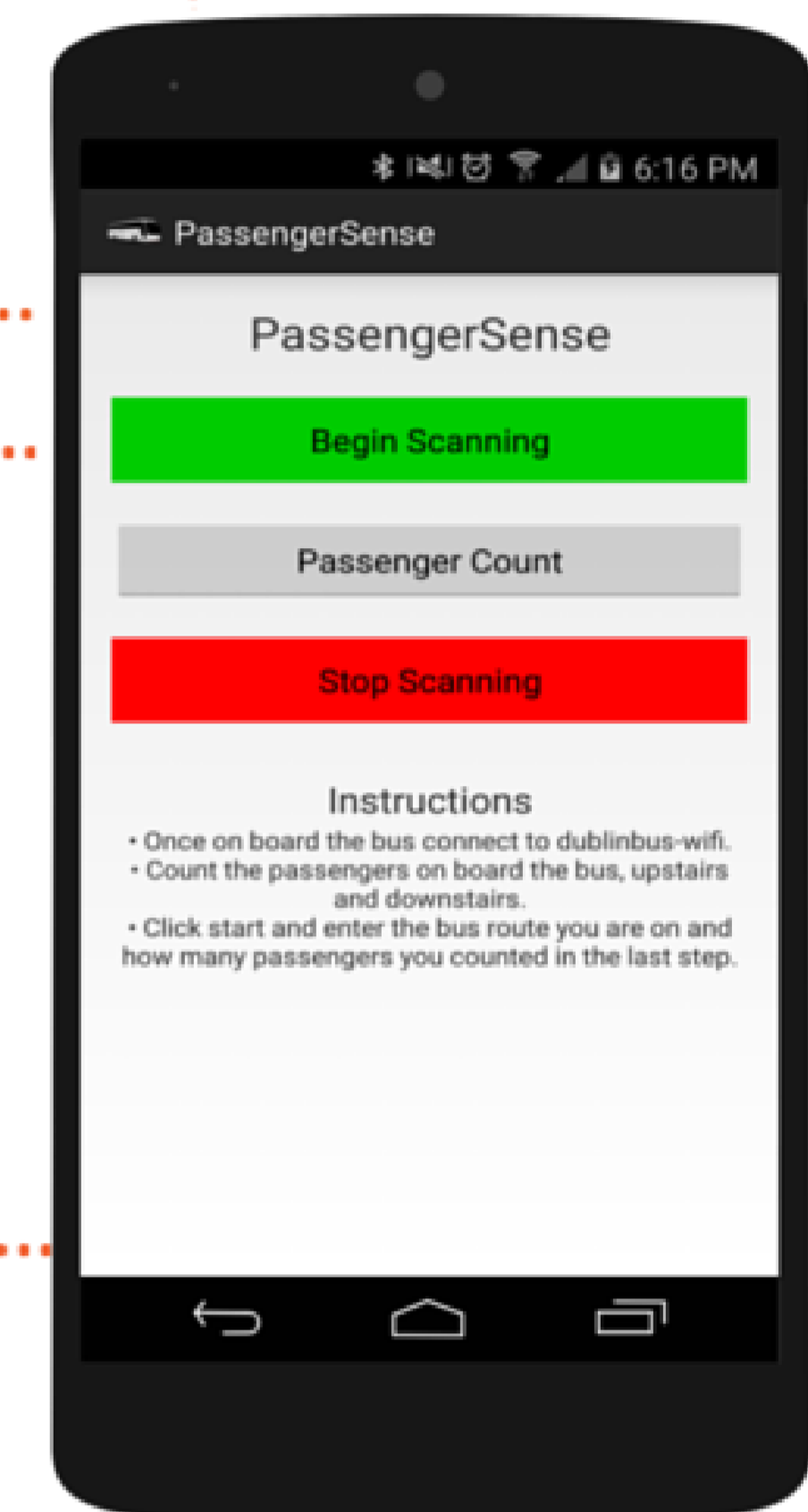


Bluetooth

The app continuously scans for discoverable Bluetooth devices. After each scan the results of the previous scan are used to compare the results and work out occupancy changes on board the bus.



Web Service
Passenger flow & occupancy data is transmitted to a web service.



Ground Truth

In order to verify results collected by the app testers will physically count passengers and input the count.



Location

GPS Location is collected to verify cell tower data and used to determine the bus route.



Cell Tower

The app collects information about cell towers and signal strength as the bus moves along it's route..

Wi-Fi Hotspot

When the app is connected to the Wi-Fi on board it can query the router to see how many other people are connected. Results of each query can be compared to estimate passenger occupancy and flow.

Protecting Passenger Privacy

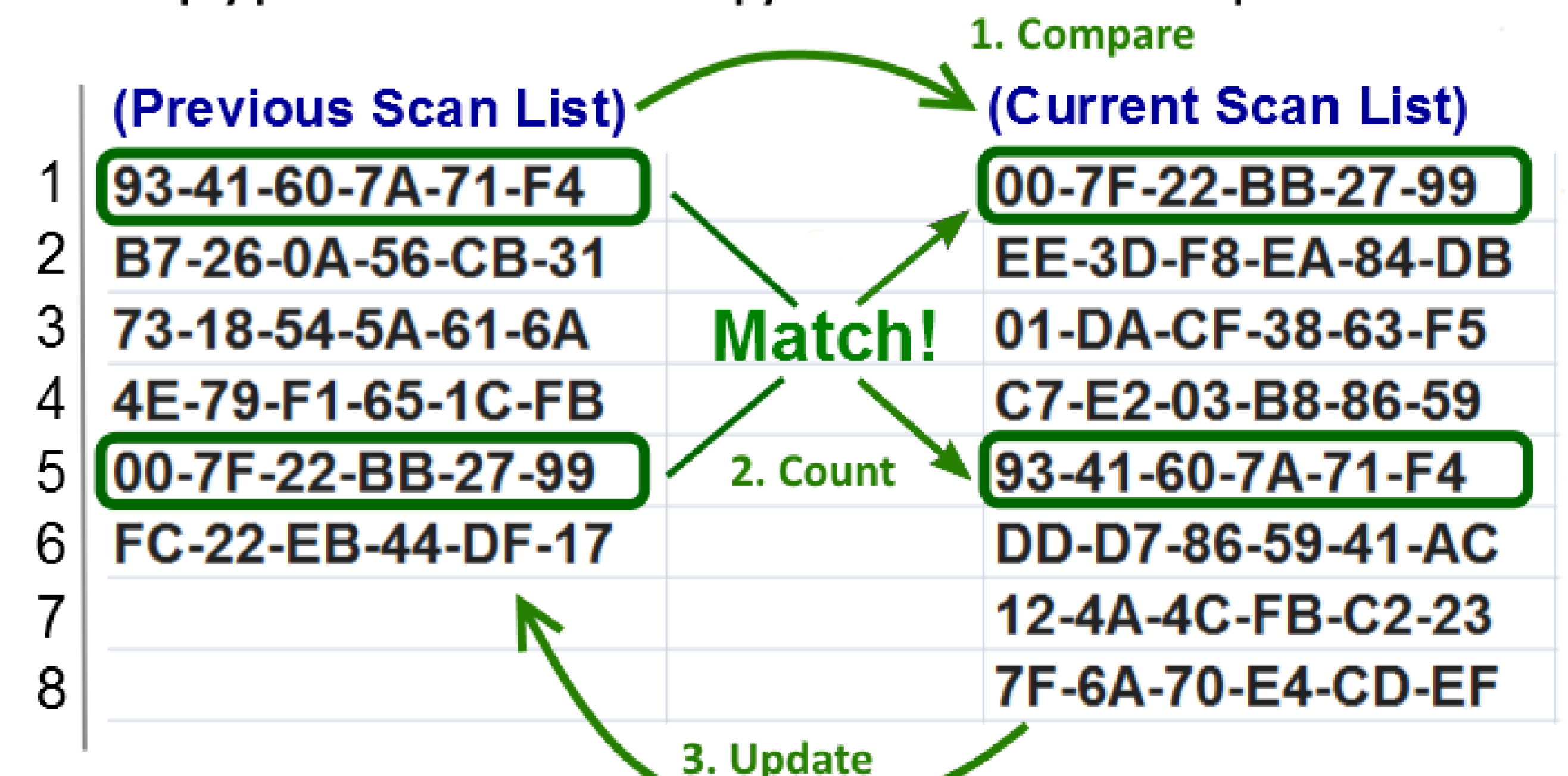
An algorithm enables counting of unique Bluetooth & Wi-Fi devices without the need to store MAC addresses or expose private data to the web service. Results of the algorithm are posted to a RESTful Web Service.

Previous Scan Results:

```
{"measurements":{"TotalHostsWi-Fi":6,"NewHostsWi-Fi":0},"eventDate":"2015-08-01T20:23:43.043+0000",
"metadata":{"PipelineName":"WIFI_PING","api-key":"xxxxxxxxxxxxxxxxxxxx"}}
```

Current Scan:

1. Compare current scan to previous scan, looking for matching MAC addresses.
2. Count number of matching addresses and number of new addresses.
3. Empty previous scan list and copy contents of current to previous.



Current Scan Results:

```
{"measurements":{"TotalHostsWi-Fi":8,"NewHostsWi-Fi":6},"eventDate":"2015-08-01T20:23:43.043+0000",
"metadata":{"PipelineName":"WIFI_PING","api-key":"xxxxxxxxxxxxxxxxxxxx"}}
```